LIMITED EDITION

MG WINDSOR EV

INDULGE



INDIA'S NO.1* EV
IS NOW READY TO **INDULGE.**

*MG Windsor is India's No. 1 selling EV passenger car as certified by JATO Dynamics based on the wholesale volumes data from October 2024 to August 2026 of BEV's in India. Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. It may vary model wise. In line with our policy of continuous product improvement, JSW MG Motor India Pvt. Ltd. reserves the right to discontinue any variant or to alter any specifications, features and designs without prior notice and without any liability. All offers, schemes and benefits are valid for limited period and are subject to applicable terms and conditions including availability and may be modified or withdrawn without prior notice. Contact your nearest MG dealer for specific details. T&C apply.



LIMITED EDITION. ELEVATED COMFORT.

CELEBRATING TWO REMARKABLE YEARS OF INDIA'S NO. 1 WINDSOR EV WITH A LIMITED EDITION CRAFTED FOR THOSE WHO BELIEVE EVERY JOURNEY DESERVES INDULGENCE.

INTRODUCING **WINDSOR INDULGE EV.**
AN ELEVATED EXPRESSION OF BUSINESS CLASS, BRINGING TOGETHER DISTINCTIVE DESIGN, ENHANCED COMFORT AND THOUGHTFUL DETAILS THAT MAKE EVERY DRIVE FEEL SPECIAL.

MORE COMFORT. MORE INDULGENCE.
MORE REASONS TO ENJOY THE JOURNEY.

MG WINDSOR EV
INDULGE

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INTRODUCING SHADOW GOLD COLOUR

R18 BLACK ALLOY WHEELS | BLACK OUTSIDE REAR VIEW MIRRORS | INDULGE BADGING

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URBAN TAN & BLACK LEATHER UPHOLSTERY* SEATS

DON'T JUST DRIVE. SETTLE IN.



*Man-made leather. Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

WHAT'S NEW

FIRST-IN-SEGMENT

PRIVÉ SCREEN#

DROP DOWN SCREEN: **SO YOU NEVER RUN OUT OF VIEWS.**



AERO-LOUNGE™

SEATS WITH THEMED PILLOWS



NECK PILLOW

#Dealer-installed accessory included as part of the MG Windsor Indulge Limited Edition EV Vehicle.

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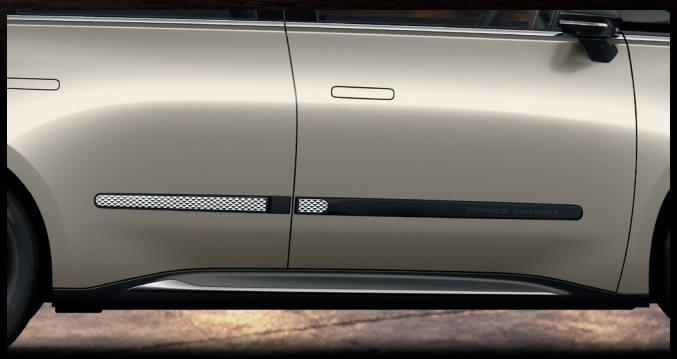
WHAT'S NEW



FRONT GRILL ELEMENT- CHROME
WITH BUMPER CORNER PROTECTOR



LEATHER **KEY COVER**



CHROME BODY SIDE
MOULDING



THEMED **3D MATS**



REAR WINDOW
SUNSHADE

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INTERIORS

AERO-LOUNGE™
SEATS WITH 135° RECLINE



VENTILATED
FRONT ROW SEATS



WIRELESS SMARTPHONE
CHARGER

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INTERIORS

LARGEST-IN-SEGMENT

579* l BOOT SPACE



FIRST-IN-SEGMENT

256 COLOUR AMBIENT LIGHT



9-SPEAKER AUDIO SYSTEM BY Infinity

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TECHNOLOGY

i-SMART | 80+ CONNECTED CAR FEATURES

- MG APPSTORE POWERED BY JIO
- JIOGAMES
- HOME 2 CAR
- REAR VIEW MONITOR
- AI BASED VOICE COMMANDS POWERED BY JIO
- CUSTOMISABLE HOMESCREEN
- CO_2 SAVINGS
- CHARGING FINISHED REMINDER
- OTTplay
- JioSaavn APP FOR MUSIC & PODCASTS
- CHIT-CHAT COMMANDS
- 30+ HINGLISH VOICE COMMANDS
- HEAD UNIT THEME STORE
- ANTI-THEFT IMMOBILISATION**
- REMOTE CAR CONTROLS**

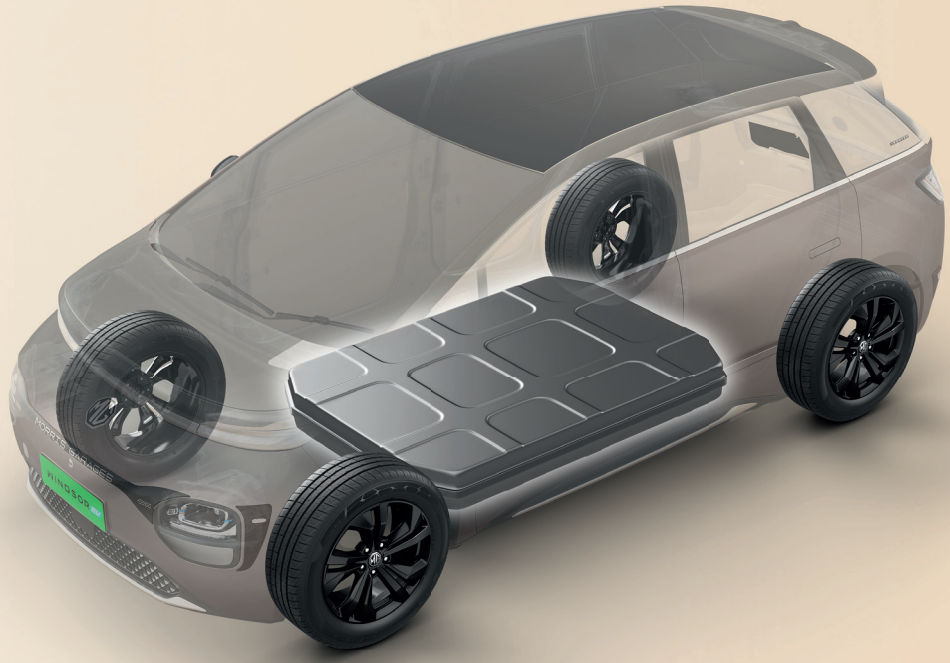
LARGEST-IN-SEGMENT
GRANDVIEW™ TOUCH DISPLAY

CUSTOMISE THE THEME OF YOUR GRANDVIEW™



Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 3 years from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. **This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App. Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

PERFORMANCE & SAFETY



38 kWh PRISMATIC CELL BATTERY

332 km* IN A SINGLE CHARGE

23 MORE SAFETY FEATURES

- 6 AIRBAGS
- 360 SURROUND VIEW CAMERAS
- ELECTRONIC STABILITY PROGRAMME
- HILL START ASSIST CONTROL
- HILL DESCENT CONTROL
- ALL 4 DISC BRAKES
- ELECTRIC PARKING BRAKE WITH AUTO-HOLD
- RAIN SENSING WIPERS
- DIRECT - TYRE PRESSURE MONITORING SYSTEM
- AUTO DIMMING INSIDE REAR VIEW MIRROR

*Specified range is as per standard MIDC test procedure (Part I + Part 2), carried out by certifying authority. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc. Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

UNIQUE OWNERSHIP PROGRAMME

BaaS

Battery-as-a-Service*

A unique ownership programme that makes owning your favourite EV highly affordable with great savings and an exceptional assurance of buyback.
A never-before offering where you do not pay for the battery but only for the car, thus drastically bringing the overall cost down.

BaaS* RANGE STARTS AT ₹13.14**LAKH
+ BATTERY RENTAL @ ₹4.30**/km

OTHER BENEFITS

LIFETIME WARRANTY
on battery for first owner^

MG VALUE PROMISE
ASSURED BUYBACK
Accelerated by LOCKTON | Powered by zuno
UP TO **60%**# IN 3 YEARS



*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. **Ex-showroom price India for base variant under BaaS unique ownership programme. Battery rental charges are additional and payable separately, subject to applicable terms and conditions of the respective financing partner. The battery rental rates may vary depending upon the financing partner, scheme selected, customer eligibility and applicable terms and conditions. Taxes, registration, insurance, fastag, extended warranty and other charges, if applicable, are extra. #The buyback plan is part of MG Value Promise Program & is available for purchase separately. The Buyback plan is subject to applicable programme terms and conditions and the buyback value and prices varies basis vehicle age, running of the vehicle, kilometres driven, vehicle condition, applicable programme and bank terms and conditions and other eligibility criteria. ^Subject to applicable warranty terms, exclusions and conditions. Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

SPECIFICATIONS

DIMENSIONS	**38kWh**
LENGTH (MM)	4295
WIDTH (MM) (INC. MIRRORS)	2126
WIDTH (MM) (EXC. MIRRORS)	1850
HEIGHT (MM)	1677
BOOT SPACE (L)	579
UNLADEN GROUND CLEARANCE (MM)	186
WHEELBASE (MM)	2700
ELECTRIC MOTOR	
ELECTRIC MOTOR TYPE	Permanent Magnet Synchronous Motor
MAX. POWER (PS/KW)	136/100
MAX. TORQUE (NM)	200
HIGH-VOLTAGE BATTERY	
BATTERY CAPACITY (KWH)	38
CHARGER CONNECTION TYPE	CCS2
ESTIMATED CHARGE TIME (10-100%)**	~13.5 hrs [3.3 kW] ~7 hrs [7.4 kW]
ESTIMATED CHARGE TIME (20-80%)**	~45 Min (45kW)
MAXIMUM FAST CHARGING CAPABILITY (KW)	45kW
RANGE IN SINGLE CHARGE (KM)	332*
TRANSMISSION	
TRANSMISSION	Automatic
TYRE	
TYRE & WHEEL	215/55 R18
BRAKES	
FRONT & REAR BRAKES	Disc
SUSPENSION	
FRONT	MacPherson Strut
REAR	Torsion Beam

Features and specifications may vary model wise. Actual performance may vary depending on various conditions including driving pattern, speed, etc. *Specified range is as per standard MIDC test procedure (Part 1 + Part 2), carried out by certifying authority. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc. **Depending on the condition of high-voltage battery, charger specifications, and ambient temperature, the time required for charging the high-voltage battery may vary. T&C apply.

EXTERIOR		38kWh
LED Projector Headlamps		√
LED Daytime Running Lights		√
StarStreak LED Front Positioning Lamps		√
SmartFlow LED Tail Light		√
Illuminated front MG Logo		√
R18 Black Alloy Wheels		√
Black ORVMs		√
Turn Indicators on Outside Rear View Mirror		√
Flush door handles		√
Glass Antenna		√
Chrome Finish on Window Beltline		√

INTERIOR		38kWh
Dual-tone Urban Tan & Black Interiors		√
Royal Touch Gold Interior Highlights		√
Leather* Pack		
	Dashboard	√
	Driver Armrest	√
	Door Trims	√
	Steering Wheel	√
Leather* Seat Upholstery		√
60:40 Rear Split Seats		√
Front & Rear Height Adjustable Headrests		√
Front Console Storage with Roller Shutter		√
Multi Colour LED Ambient lights (With 256 colours)		√
LED luggage lamp		√
Rear AC Vents		√
PM2.5 Filter		√
Reading Lights	LED Front Reading Lamp	√
	LED Rear Reading Lights	√

INFOTAINMENT		38kWh
39.6cm (15.6") Grandview Touch Infotainment		√
USB + FM + Bluetooth Music & Calling		√
Steering Mounted Audio Controls		√
USB Chargers		√
(Front 2 - 1 Type A & 1 Type C/ Rear 1 - Type C)		√
12V Power Oultet		√
Wireless Android Auto & Apple Carplay		√
9 Speakers Audio System by Infinity		√
COMFORT & CONVENIENCE		√
Infinity View Glass Roof		√
Aero-Lounge Seats	Ventilated front row seats (Driver & Co-Driver)	√
	Multi-level reclining rear seat	√

In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and design without prior notice and without liability. Please check model details with your nearest dealer for latest information. Please check details with your nearest MG dealer for latest information. *Man-made leather.

INFOTAINMENT		38kWh
Fully Digital 22.3cm (8.8") LCD Instrument Cluster		√
6-way Power Adjustable Driver Seat		√
Steering column mounted e-shifter		√
Smart Entry Sytem		√
Smart Start System		√
Smart Flush door handles		√
Tilt & Telescopic Steering Wheel		√
Cruise Control		√
Fully Automatic Temperature Control		√
Wireless Smartphone Charger		√
Outside Rear View Mirror with Electric Adjustment		√
Power Folding Outside Rear View Mirror with Auto Fold		√
Sunvisor with Vanity Mirror & Illumination		√
All 4 door power window		√
All door window one touch auto down		√
All door window one touch auto up with anti pinch		√
Rear Seat Center Armrest with Cup Holder		√

SAFETY		38kWh
6 Airbags* (Dual Front, Side & Curtain)		√
3-Point Seat belt (All Seats)		√
Seat belt reminder (All Seats)		√
Electronic Stability Program		√
Hill Hold Assist		√
Emergency Stop Signal (ESS)		√
Hill Descent Control		√
360 degree camera		√
Rear parking sensors		√
LED Cornering Lights		√
LED rear fog lamps		√
Direct Tyre Pressure Monitoring System		√
All 4 Disc Brakes		√
Auto Hold		√
Electric Parking Brake		√
ISOFIX		√
Rain Sensing Wipers		√
Auto Headlamps		√
Follow me home headlamps		√
Dual Horn		√
Child lock		√
Auto Dimming Inside Rear View Mirror		√
Rear Defogger		√

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i-SMART CONNECTED CAR KEY FEATURES

	38kWh
Advanced UI with Widget customization of homescreen with multiple Homepages	√
Customisable Widget color with 7 color Pallete	√
Customizable Lock Screen Wallpaper	√
Voice commands to control Car Functions, AC ON/OFF, Radio Etc.	√
Chit Chat Voice Interaction	√
30+ Hinglish Voice Commands	√
Jio Voice commands for Weather, Cricket, Calculator, Clock, Date/Day, Horoscope, Stock Market, Dictionary, News & Knowledge	√
Voice commands in 6 regional langauges (Tamil, Telegu, Marathi, Gujrati, Hindi, English)	√
Infotainment Theme store with downloadable themes	√
Valet Mode	√
Quiet Mode	√
MG App Store on Infotainment	√
Jio Games on Infotainment	√
Home to Car - Using Jio Fiber	√
Rear View Camera (RVM)	√
Scheduled Dark Mode on Infotainment	√
Scheduled Charging from Infotainment & i-SMART App	√
Online Music app - Jio Saavn	√
Digital Bluetooth Key with Key sharing function	√
Birthday Wish on Headunit (with customisable date option)	√
Anti-Theft Immobilisation**	√
Remote Control for AC ON/OFF using i-Smart App**	√
Live Location Sharing & Tracking**	√
Remote car Lock/unlock	√
Find My Car	√
Creating Profile for regular users & guest using i-SMART Mobile app	√
Vehicle status check on app	√
Vehicle start alarm	√
Geo-Fence	√
Vehicle speeding Alert With Customisable speed limit	√
Smart Drive Information	√
Charging station search on i-SMART App	√
100% charging notification on i-SMART App	√
i-SMART app for Smartwatch	√
Critical Tyre Pressure Voice Alert	√
Low Battery Alert at ignition on	√
E-Call (Safety)	√
I-Call (Convenience)	√
Wi-Fi Connectivity (Home Wi-Fi/Mobile Hotspot)	√
Over The Air (OTA) Updates	√
Preloaded Greeting message on entry (with customized message option)	√
Departure "Good Bye" message on exit	√
Ecotree- CO2 saved data on infotainment & i-SMART app	√
In car remote control for audio in i-Smart App**	√
In car remote control for A/C in i-Smart App**	√
In car remote control for ambient lights in i-Smart App**	√

CHARGER DETAILS

	38kWh
3.3 kW Portable Charging Cable	√
7.4 kW AC Fast Charger	√

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INDULGE ADD-ONS		38kWh
Second Row 39.6cm (15.6") Drop down PRIVE screen		√
Cushions (Neck+Square) with "INDULGE" embroidery		√
"INDULGE" Badging		√
Front Grill Element (Chrome)		O
Bumper Corner Protector (Chrome)		O
Body Side Molding (Chrome)		O
Themed 3D Mats		O
Rear Window Sunshade (2nd Row)		O
Leather Key Cover		O

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MORRIS GARAGES

Since 1924

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